

Press release

Gothenburg 2018-05-22

Continued Growth at Armatec Finland Oy

Reijo Häikio CEO Armatec Oy will from July 1 pursue a new role as Senior Sales Director Armatec Oy. Reijo Häikö has, during his 10 years as Managing Director, successfully developed Armatec Finland Oy from a 1 to a 7 MEuro company and made Armatec a well known brand and a recognized partner.

“Armatec Oy has reached a size and maturity level where we need to spend more time and focus on both customer relations and sales as well as within the management and strategy area. Given this background, Reijo has chosen to focus on the customer and sales area where his competence and experience will further strengthen our presence on the market and relation to our customers.

We are pleased to announce that Mika Miettinen, currently Division Director Industrial Sales Finland at Ahlsell, has been appointed CEO Armatec Oy starting July 1. Mika has a long and successful career as sales and business unit manager within the Alfa Laval Group with experience from both the Industrial, Energy and HVAC segment on a local as well as Nordic level. Mika’s experience and management style will be of great benefit in the next development phase and we wish Mika a warm welcome to Armatec Oy and the Armatec Group”, says Eva Karlsson, CEO of Armatec Group.

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Armatec Group is a knowledge-based company that develops customized concepts for water, heating, cooling and process industry in the Nordic region. Armatec is owned by Ernströmgruppen and headquartered in Sweden with subsidiaries in Denmark, Norway and Finland, with annual sales of SEK 750 million and 205 employees. The company was founded in 2003 but has over 60 years of industry experience, and represent strong brands such as Alfa Laval, Bernard Controls, Flowserve, LESER and Reflex in the Nordic market.