

## Klas Blom new CEO Armatec AB

**On August 1, Klas Blom took over as CEO of Armatec AB. Klas has a long-standing past within the Armatec Group and will lead Armatec AB through an exciting journey of change.**

Klas Blom has worked at Armatec AB since 2006 in a number of roles, including salesman, Product Manager, Business Area Manager and Chief Operating Officer. Furthermore, Klas has for many years been involved in developing the company's offering in customer-unique, prefabricated systems. Here's how he sees his new role as CEO:

"I look forward to leading Armatec forward in a time that offers lots of opportunities. Interest in digitalization, sustainability, prefabrication and technology development is growing stronger among our customers and society at large. Our ambition to take the lead in climate-smart flow technology is only getting more and more right with each passing day."

New trade routes and buying patterns also characterize the new direction of Armatec. Going forward, the company will invest even more in creating a faster and clearer customer service in all touchpoints. An area that is close to Klas' heart.

"I have worked with customer-oriented sales all my life and my attitude does not change because I have become CEO. We need to create satisfied customers, time and time again, in order for the company to grow and thrive. I hope that my drive in this area will rub off on the entire organization - of course with the support of clear communication from me as a leader. Now we press the start button for processes and roles that put the customer in focus on all issues."

Like many other technology-oriented companies, Armatec is investing in attracting new talent. This will also be a priority area for Klas in the future. In support is the new initiative from the Ernström concern to create an internal labour market for all companies within the group.

"We are in the midst of a generational change both within Armatec and on the customer side. An important task for me in my new role is to combine the best of our corporate culture with the needs of a new era. We have always been fantastic at creating technical solutions and we will continue to be. But it is also important that we see the bigger picture of Armatec. After all, we are going to conquer the world with climate-smart flow technology. That approach needs to permeate our culture even more clearly going forward."

Armatec AB is part of the Flow Technology business area within the Ernström Group. Former CEO of Armatec AB, Fredrik Ståhl, continues as Business Area Manager for Flow Technology and as CEO of the Armatec Group. Fredrik comments on the new leadership functions:

"It feels safe to hand over responsibility for Armatec AB to Klas, who for many years has distinguished himself as a knowledgeable and well-liked leader. Klas is phenomenal at combining technical understanding with a keen sense of what the market demands and how it should be packaged. For my part, I look forward to streamlining my role within the Ernström Group. Our companies already create great customer value and great societal benefits, and given not least the energy and climate challenge the world is facing, we will make sure to contribute even more tomorrow."

For more information, please contact:

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**Armatec AB** är ett kunskapsföretag som utvecklar kundanpassade koncept för vatten, värme, kyla och process i Norden. Armatec ägs av Ernströmgruppen och är en nordisk koncern med huvudkontor i Sverige och dotterbolag i Danmark, Norge och Finland. Vi omsätter 1 000 MSEK i Norden och är fler än 250 anställda, varav 60 vid vårt huvudkontor i Göteborg. Armatec bildades 2003 men har mer än 70 års erfarenhet av branschen och representerar starka varumärken såsom Alfa Laval, Bernard Controls, Flowserve och LESER på den nordiska marknaden.

**Ernströmgruppen AB** är ett privatägt, industriellt konglomerat som utvecklar och förvärvar välskötta företag inom teknikhandel och industri. Affärsmodellen bygger på att kombinera det bästa med småföretagandets entreprenörsanda och det stora företagets styrkor såsom stabilitet, struktur och erfarenhetsutbyte. I företagsgruppen ingår 31 nischbolag såsom Armatec, Armaturjonsson, Krüge Piping Systems, CM Hammar, Rimeda, REC Indovent, Polyform, BS Elcontrol, Ouman m.fl. Företagsnätverket, som 2019 för sjunde året i rad nådde all-time-high resultat, omsätter över 2,5 miljarder kronor och har över 1 000 anställda i Norden och Baltikum.